

# ROTARY CLUB OF GAWLER LIGHT - CLUB PLAN

Version 2.0 - Updated 12Sep11

## Mission Statement

The aim of the Rotary Club of Gawler Light is to provide enjoyment and foster fellowship between Rotarians and others through projects to improve our local and international community.

## Obectives

The Rotary Club of Gawler Light Club Plan is an agreed set of Club Objectives. Their genesis was a Club Visioning process conducted by a District team in July 2011. The Club Objectives provide a focus for the president, Boards and committees to develop strategies and plans. The objectives are supported through ongoing debate and refinement by members through Club Assemblies. The Rotary Club of Gawler light intends to achieve the following:

Responsible Officer/s	Target Date	Objective	Notes
All	Ongoing	Develop a distinctive, well-known Rotary Club in Gawler with a high level of community involvement	
All	Ongoing	Aim to have one major fundraising project per year - aiming high.	Active Motorcycle Expo sub-committee
Community Service	2012	Identify a 'signature' project in Gawler with which the Club can be identified. Investigate the feasibility of Dead Man's Pass filling this role.	
Community Service	Ongoing	Continue to develop the Christmas Riverbank display as a Gawler Light 'icon'.	Update displays to lighten and refresh.
Foundation	Ongoing	Support the adoption of Rotary Foundation benefactors.	
Foundation	Ongoing	Maintain a high level of support to the Centurion Club	
International	2012	Adopt the Educated Smiles Bontihing Community Library as a main Club project and seek funding support through a Global Grant or other funding	
International	Ongoing	Continue to support ROMAK and DIK as key Club projects.	
Membership	2014	Increase membership from 35 to 45	
Membership	2011	Implement a Friends of Rotary scheme.	

<b>Responsible Officer/s</b>	<b>Target Date</b>	<b>Objective</b>	<b>Notes</b>
New Generations	2012	Establish a vibrant Gawler Rotaract Club.	
New Generations	Ongoing	Look for opportunities to engage youth in our Service projects.	
New Generations	Ongoing	Formalise and structure our non-financial help to schools through mentoring, etc	
New Generations	2011	Implement a RYDA program at Xavier College in 2011/12.	
President	Ongoing	Maintain a friendly, relaxed and fun atmosphere at meetings and events as a key value and cultural character of the Club.	
President	Ongoing	Continue to use PHFs as an 'award' for special service to the Club with a goal of 1 to 2 PHFs awarded per year.	
Programming	Ongoing	Engage interesting speakers from the Gawler Community	Coordinate with Membership and Vocational
Public Relations	Ongoing	Continue to push our Club 'brand' through proactive and engaging Public Relations that show us making a difference in the Community while having fun in the process	Fully implement PR Plan
Public Relations	2011	Investigate the use of social media (eg Twitter/Facebook) to further our Club objectives.	Arrange for knowledgeable speaker
Vocational	Ongoing	Conduct at least two vocational visits per Rotary year.	
Vocational	2013	Mentor at 'not for profit' organisations in the local area.	